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## **Follow-up Resources List -- *Planning for Exceptional Visitor Experiences***

**TEL Satellite Session NPS-INT3360T**  
**February 25, 2010 1:00PM – 4:00PM ET**

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*The following resources were referenced during the TEL session and are provided here, as promised, for your further study in planning for visitor experiences. Thanks for your participation in this class!*

### **Books:**

#### **Primary reference for the TEL:**

*Creating Great Visitor Experiences – A Guide for Museums, Parks, Zoos, Gardens, and Libraries.* Stephanie Weaver. Left Coast Press, 2007.

#### **Other useful references:**

*Interpretation for the 21<sup>st</sup> Century – Fifteen Guiding Principles for Interpreting Nature and Culture.* Larry Beck and Ted Cable. Sagamore Publishing, 2002.

*Interpretive Planning – The 5-M Model for Successful Planning Projects.* Lisa Brochu. Interp Press, 2003.

*Meaningful Interpretation – How to Connect Hearts and Minds to Places, Objects, and Other Resources.* David Larsen, editor. Eastern National, 2003.

### **On-Line Courses:**

The following relevant courses are available through the NPS Interpretive Development Program Distance Learning Platform in partnership with Eppley Institute for Parks and Public Lands at <http://parktraining.org/>

- Foundations of Interpretation
- Conducted Activities
- Informal Visitor Contacts

## Websites:

Guide to Focus Groups, Visitor Services Project, and Visitor Survey Card Project. Visitor Park Studies Unit, University of Idaho. <http://psu.uidaho.edu/>

Media Evaluation and Visitor Research, Harpers Ferry Center website. <http://www.nps.gov/hfc/products/evaluate.htm>

NPS Social Science Website. <http://www.nature.nps.gov/socialscience/>

NPS Focus – Digital Library and Research Station (intranet). <http://focus.inside.nps.gov/home.do?searchtype=home>

## Other:

Stephanie Weaver's Experienceology© Reading List – see separate PDF document.

